

Shopping and Services	
<b>Aim</b>	<i>Support the shopping areas and service functions</i>
<b>Objectives</b>	<ul style="list-style-type: none"> <li>• Retain existing retail spaces</li> <li>• Support new shops in appropriate locations</li> <li>• Define and protect two shopping centres</li> </ul>

Policy no and Title	Policy Wording	Narrative Context
Policy No. Port/SS1 Reinforcing Local and Neighbourhood Centres	<p>A. Development proposals affecting the following ‘local’ centres (as identified in the Local Plan), delineated on Map 12: • Easton • Fortuneswell will be considered against Policy ECON4 of the Local Plan. B. Development proposals within the following ‘neighbourhood’ centres, delineated on Map 12: • Castletown • Chiswell that add to the diversity of facilities and services and enhance the vitality and viability of the centres will generally be supported. The loss of existing business premises (Use Classes A1, A2, A3, A4, A5, B1, and C1) within neighbourhood centres will be resisted unless an equivalent replacement facility is provided within the centre, or where it is demonstrated that the continued operation of a business or service is no longer financially viable. If a specific business or service is no longer financially viable, a use from the range of acceptable Use Classes should be sought for the premises.</p>	<p>This policy together with the indicated areas on Map 12 was to encourage new uses and facilities in our local centres. In mid 2020 in order to encourage further flexibility around ‘use’ classes and regenerating centres by allowing residential uses Central Government introduced a specific policy framework. This policy therefore still has relevance in this revised context</p>